

# FIND YOUR MONEY-MAKER

## ENERGY BRAINSTORM

### WHAT ENERGISES YOU?

The first stage of finding your winning idea is to know what has ENERGY for you – what excites you or interests you right now. You can only succeed at something you love or care about doing; something that gives you energy (rather than draining you) when you do it.

So before we even get serious about finding your winning idea, let's explore the things that excite you irrespective of how practical or useful they seem. Once you've done this we'll see which of these could be used in some kind of money-making idea.

### LET'S FIND YOUR ENERGY ZONES.

Read the 7 questions below one at a time and enter the answers into the table overleaf. See if you can come up with 3 answers for each question.

1. What subjects have you got excited about recently?
2. What subjects have you always found fascinating?
3. What activities do you love doing in your own life – cooking, meeting new people, organizing yourself and others, fiddling with technology?
4. What do you find difficult to *stop* doing? These are the things you find yourself doing when you're supposed to be doing something else! Maybe it's reading the latest news, or doodling, or chatting to people even when you're supposed to be working.
5. Is there a particular group or type of people you love to spend time with? Is there a group or niche you would love to work with or help in some way? Perhaps more than one? Write them down
6. What are some ideas that you have thought of recently that excite you (even if they seem impossible or impractical)?
7. What creative or business ideas have you had for a quite a while but not acted on?

# FIND YOUR MONEY-MAKER

## ENERGY BRAINSTORM

#	ENERGY ZONES: Subjects, Industries, Ideas or Niches that interest you
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	
14	
15	
16	
17	
18	
19	
20	
21	