

FIND YOUR MONEY-MAKER

HOW TO WRITE YOUR BOOK

There's no doubt that writing a book is a significant undertaking. However, follow these steps to break it down and make it more manageable.

And remember that you get to choose how long the book is if you're self-publishing it! People like short books so don't worry about keeping it brief.

1. Choose a problem you want to help solve and that interests you. If you're not an expert on the topic, go and interview the leading experts in the field and write them up to create a book!
2. List the 7-10 topics you want to cover. These are now your chapters. Add an introduction if appropriate.
3. For each topic (ie chapter) write 3-5 bullet points. You might choose to include a quote, a story, a conclusion for each one.
4. Say you shoot for 30,000 words → 3000 words per chapter (for 10 chapter book)
5. 5 points per chapter = 600 words per point = a decent blog post
6. Take each bullet-point and explain it in 1-3 paragraphs
7. Blog it as you go! See which ones get the best reactions, comments and shares.
8. Schedule: Go big bang (clear your schedule, lock the doors and do it in 1-3 months) or microblock it (see Microblocking playsheet)
9. Pull the blog posts together and add whatever else you need to create your first draft
10. Get your first draft done fairly quickly and be willing to rewrite more than once.

Then look into publishing the book yourself to Kindle. Amazon's subsidiary createspace.com can also print physical books.

You might consider showing it to an agent to win a book deal.