

FIND YOUR MONEY-MAKER

PLAYSHEET: MY FIRST PLAYCHEQUE

Making your first money from something you love is a landmark. The quickest way to get there is to approach people that already know, like and trust you. That means your friends, colleagues, any social groups you're in, and perhaps also posting it on twitter and your personal facebook account (assuming this won't get you into trouble with your employer etc). No clever marketing strategies are required, no social media campaign, just *hustle*. Write below what it is you're offering in just a sentence or two, then make a list of people you can approach and how you'll approach them (email, phone call, personal facebook account etc).

What I am offering:

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People to approach	How I'll approach them