

# THE “SCREW WORK, LET’S GET RICH!” ACADEMY

## Who’s your Ideal Client?

Demographics	Psychographics

# **THE “SCREW WORK, LET’S GET RICH!” ACADEMY**

## **Reaching Your Ideal Client**

**What do they read?**

**What websites do they visit?**

**What exhibitions and networking meetings do they frequent?**

**What other services do they often use?**

**Who can put you in front of your ideal clients right now?**

**THE “SCREW WORK, LET’S GET RICH!” ACADEMY**

**Your Ideal Client’s Needs**

<b>Problems</b>	<b>Opportunities</b>